



## 2023-2024 School Year Sponsorship Packages

	Bronze (\$1,000)	Silver (\$3,000)	Gold (\$5,000)	Platinum (\$10,000)
<b>School-Year Long, including KEEP Campaign</b>				
<i>The KEEP Campaign is an extended direct fundraising campaign that typically raises over half of the funds necessary to meet our annual funding goal for the Loma Prieta Joint Union School District</i>				
Logo on Banners (on and off campus)		✓	✓ (2nd most prominent)	✓ (most prominent)
Logo on Sponsors page of LPEF website (with link)	✓ (grouped)	✓ (3rd most prominent)	✓ (2nd most prominent)	✓ (most prominent)
“Thank you” recognition on Facebook, Instagram, and Loma/CTE Wednesday News	✓ (grouped)	✓ (grouped)		
“Thank you” recognition on email distributions, 95033talk posts and Mountain Network News	✓ (grouped)	✓ (grouped)		
“Meet our Sponsor” recognition on Facebook, Instagram, and Loma/CTE Wednesday News			✓ (individualized)	✓ (individualized)
“Meet our Sponsor” recognition on email distributions, 95033talk posts and Mountain Network News			✓ (individualized)	✓ (individualized)
Logo on custom apparel sold in fundraising campaign hosted by Bonfire				✓
<b>Gala (October 7th)</b>				
<i>Elegant afternoon and evening of dinner, dancing and auction at a truly special venue attended by ~300 community members that is typically LPEF’s biggest fundraising event of the year</i>				
Special designation			✓ (presenting sponsor)	✓ (title sponsor)
Tickets for the event			✓ (2 tickets at table in prime location)	✓ (8 tickets = full table in prime location)
Opportunity to speak at event (or have prepared remarks spoken on your behalf)				✓
Logo on bid paddle			✓ (back)	✓ (front)
Logo on lawn signs at event			✓	✓

	<b>Bronze (\$1,000)</b>	<b>Silver (\$3,000)</b>	<b>Gold (\$5,000)</b>	<b>Platinum (\$10,000)</b>
Opportunity to give out branded swag			✓	✓
Shout out during speeches		✓	✓	✓
Logo on “thank you” banners		✓	✓ (2nd most prominent)	✓ (most prominent)

**Jail n’ Bail (February 10th)**  
*A peer-to-peer fundraising campaign that culminates in a family-friendly event, where the community socializes and the “arrestees” make their final bids to their own network of friends, families, and colleagues to raise enough money to “make bail” and be freed to enjoy the event!*

Special designation	\$500 off presenting sponsor package (TBD)	\$500 off presenting sponsor package (TBD)	\$500 off presenting sponsor package (TBD)	✓ (title sponsor)
Tickets for the event			✓ (2 tickets)	✓ (4 tickets)
Opportunity to speak at event (or have prepared remarks spoken on your behalf)				✓
Opportunity to give out branded swag				✓
Logo on signage at event		✓	✓	✓

**Spring Sip for Schools (Spring)**  
*Afternoon of wine tasting, mingling and perusing the wares of local artisans and other vendors at a local winery attended by over 100 community members (past venues: Wrights Station; Loma Prieta Winery)*

Opportunity to speak at event (or have prepared remarks spoken on your behalf)				✓
Opportunity to give out branded swag			✓	✓
Logo on signage at event		✓	✓ (2nd most prominent)	✓ (most prominent)

**Appreciation Event**  
*Exclusive event recognizing LPEF’s biggest supporters, including its Leadership Circle members, who personally donate \$2,500+ during the school year. The event costs <0.5% of our annual proceeds and is a relationship-building event (not a fundraising event itself). This event typically occurs in the summer following the school year or during the following school year.*

Invited to attend event			✓	✓
Opportunity to speak at event (or have prepared remarks spoken on your behalf)				✓
Opportunity to give out branded swag			✓	✓
Logo on signage at event		✓	✓ (2nd most prominent)	✓ (most prominent)

Please note:

- Sponsorship levels are not exclusive; there may be multiple sponsors at a given level and in the same industry.
- Logo on printed Gala materials requires sponsorship confirmation by **Sept 7** due to print and ship lead time
- We will need permission from the host winery in order to display other alcohol-related logos at their site
- Any branded swag to be paid for (or reimbursed) by the applicable sponsor
- During our events, Title Sponsors are marketed as the main partnership sponsors of the LPEF organization; Presenting Sponsors are marketed as the driving sponsor behind the specific event.
  - Presenting sponsor packages will be available for individual events throughout the year and are not exclusively available to year-long sponsors.

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*Loma Public Education Fund (LPEF) is a volunteer-driven nonprofit (501(c)(3)) organization that raises funds for Loma Prieta Elementary School and C.T. English Middle School. LPEF grants funds to the district for specific programs that directly support student learning such as P.E., music/band, art, other electives and library, counseling and math intervention services. LPEF grants bridge the gap between what our schools receive in government funding and the cost to educate each student. Tax ID # 03-0440872*