



April 26, 2021

Dear Business Leaders and Community Champions,

You might have noticed a few extra superheroes walking around lately! The Loma Public Education Fund (LPEF) has launched its 2021 KEEP Campaign. Given the budget shortfall of \$668,894, we have put out an S.O.S. call to help Save Our Schools.

We are off to a great start. You may have heard about the generous \$100,000 matching grant from our anonymous community member. Our community is definitely answering our S.O.S. call and further inspired by the ability to match their donations with the matching grant.

We are reaching out to you for sponsorship donations. Our intention is to use your donations in ways that will motivate further donations such as a Challenge Matching Grant or other incentive needed to cross the finish line.

Our goal is to raise \$100,000 from business leaders and community champions. Sponsorships are available to individuals and companies with levels starting at \$500 (please see attached). We have developed our sponsorship levels to ensure sponsorships are accessible to a wide range of supporters and provide you with a significant amount of community recognition.

It's been a challenging year for our world and our community. Our kids in particular have missed so much this past year. When they return to school in the fall, it's up to each of us to ensure they are greeted with all they have missed...and all they deserve.

It's time to turn the page and use our Mountain Strong Spirit. It's time to tap into that resilience, kindness, hope and the continued power we have when our mountain community comes together.

It's time to Save Our Schools.

Time is of the essence because pink slips have been issued, so we ask that all sponsorships be submitted by May 7, 2021.

Please consider answering our S.O.S. call.

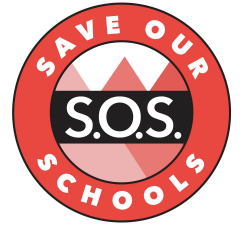
With appreciation,

Tiffany Gallup
2021 S.O.S. KEEP Campaign Co-Chair
tiff@simplyremarkable.com
408-891-5566
S.O.S. Sponsor - Simply Remarkable

Amy Hayes
2021 S.O.S. Parent Champion Volunteer
Aabigailh@gmail.com
415-203-2315
S.O.S. Sponsor -

2021 S.O.S. KEEP Campaign

Sponsorship Donation Levels



Guardian Sponsor: \$10,000

- Prominent and distinguished placement of logo and name on a thank you banner.
- Post on LPEF social media channels.
- Name and logo on LPEF website
- Name included in post campaign direct email letter to all donors.
- Logo and/or business name featured in one of our “S.O.S. Promotional Videos”
- SOS Guardian Sponsor badge logo that can be used in advertising thru October, 2021.
- MNN - thank you advertisement - prominent logo placement
- Prominent and distinguished placement of logo and name on Back To School night banner

Crusader Sponsor: \$5,000

- Prominent placement of logo and name on a thank you banner.
- Post on LPEF social media channels.
- Name and logo on LPEF website.
- Name included in post campaign direct email letter to all donors.
- Logo and/or business name featured in one of our “S.O.S. Promotional Videos”
- SOS Crusader Level Sponsor badge logo that can be used in advertising thru October, 2021.
- Prominent placement of logo and name on Back To School night banner

Defender Sponsor: \$2,500

- Name and logo featured on a thank you banner.
- Post on LPEF social media channels.
- Name and logo on LPEF website and post on LPEF social media channels.
- Name included in post campaign direct email letter to all donors.
- SOS Defender badge logo that can be used in advertising thru October, 2021.
- Logo and/or business name featured in one of our “S.O.S. Promotional Videos
- Placement of logo and name on Back To School night banner

Protector Sponsor: \$1,000

- Name featured on a thank you banner.
- Post on LPEF social media channels.
- Name and logo on LPEF website.
- Name included in post campaign direct email letter to all donors.
- SOS Protector badge logo that can be used in advertising thru October, 2021.
- Placement of business name on Back To School night banner

Advocate Level: \$500

- Name featured on a thank you banner.
- Post on LPEF social media channels.
- Name on LPEF website. .
- Name included in post campaign direct email letter to all donors.
- Placement of business name on Back To School night banner



2021 S.O.S. KEEP Campaign Sponsorship Opportunities

Please indicate the level of sponsorship you choose.

- | | | |
|--------------------------|-------------------|----------|
| <input type="checkbox"/> | Guardian Sponsor | \$10,000 |
| <input type="checkbox"/> | Crusader Sponsor | \$ 5,000 |
| <input type="checkbox"/> | Defender Sponsor | \$ 2,500 |
| <input type="checkbox"/> | Protector Sponsor | \$ 1,000 |
| <input type="checkbox"/> | Advocate Sponsor | \$ 500 |

Name to be listed in printed materials: _____

Contact Person: _____

Company name if applicable: _____

Address: _____

Phone: _____ Email: _____

Web Site if applicable: _____

Please return completed form with donation by May 7th, 2021

Make checks payable to: Loma Public Education Fund
23800 Summit Road, Los Gatos, CA 95033 * www.lpef.org
Loma Public Education Fund is a 501(c) 3 corporation Tax ID #030440872

For credit card payment or any questions - please contact KEEP Co-Chair,
Tiffany Gallup at tiff@simplyremarkable.com 408-891-5566
Or contact KEEP@LPEF.org / 408-657-0109

Loma Public Education Fund (LPEF) works in partnership with LPJUSD District Administration to identify fundraising priorities. Through our grant review process, Loma Public Education Fund (LPEF) ensures the distribution of funds to LPJUSD is consistent with our fundraising requests to the community. Excess funds unapplied to 21/22 academic grants will be retained by LPEF and applied to fund grants in the 22/23 academic year